

 **Microsoft**  
Solutions Partner  
Digital & App Innovation  
Azure

Microsoft  
Partner  
 Microsoft

Azure  
Expert  
MSP

transparency

## App Innovation Practice

Overview of Services,  
and Delivery & Technical Capabilities

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 [www.transparency.com](http://www.transparency.com)



# Delivery & Technology



We hold all six Microsoft Partner Designations and Azure Expert MSP status, firmly placing Transparency amongst the most accredited Microsoft Partners in the world. We are primed to help you with your custom software development requirements. Whether that is development of a new business application, modernisation of a legacy system, systems integration development, mobile application development or the creation of data analytics and powerful business intelligence capabilities. Our approach is to engage with our client's subject matter experts, who know and understand the business requirements entirely. We provide our deep technical expertise to work in tandem with our clients to define the technical design that will be delivered and exceed the business requirements set for the application.



“Their team is proactive and goes beyond the role of a supplier. They're more of a partner and fill in that role perfectly.”

-IT Manager

## New Application Development

A primary focus of our work is in developing brand new custom software applications for organisations and enterprises. New applications may be web, mobile, or both, or even desktop deployed, and functionality is developed precisely to our clients' requirements. The majority of our systems today are developed on the Azure platform, though other Microsoft technology-based options are still utilised where appropriate.

## Application Modernisation

We have a strong track record of helping organisations across the UK to consolidate, re-architect and replace critical legacy enterprise applications successfully. We can help you to re-imagine your applications, making them once again fit for purpose, whether this is a full modernisation and migration to the cloud to make the most of Azure or re-working your existing on-premises solution.

## Integration

We design, develop, deliver and support powerful enterprise-level systems integration solutions in the cloud and as hybrid deployments with Azure Integration Services (AIS). Additionally, we have been BizTalk development experts for many years and though now most systems are being migrated to AIS, our in-depth knowledge of BizTalk Server integration solutions is still very much available.

# Services



Our service is delivered in the form that best meets client requirements:

- Short-term engagements for expert consultancy
- Project teams for full life cycle application development
- Ongoing application DevOps and support
- Longer-term consultants and engineers for technical staff augmentation of client's in-house teams.



“Having worked in IT for over 30 years, Transparency are the best development company I've ever worked with. The professionalism, technical ability and quality of the people shines through.”

**-Managing Director**



## Software Development Projects

Our primary business is projects – developing, extending and modernising custom software and integrating enterprise solutions. This includes recovering failed or failing software development projects and turning these around to successful project deliveries.

We deliver with our software engineering team who design, develop and support Microsoft technology custom software solutions.



## Expert short-term consultancy

We provide rapid and effective technical consultants in short engagements. We deliver expert consultancy including, technology architecture design and review, system design and specification, health checks and emergency system failure resolution, as well as business process consultancy as it relates to application development projects.



## Technical staff augmentation

We back up our clients' IT teams with consultants and engineers for longer-term projects. From a few months to several years, our staff work across the UK helping to deliver enterprise custom software development. For staff augmentation engagements, we are not directly managing the project and deliverables, the client manages the technical team. Our staff augmentation resources are based either remotely or at our client's office.

## On-going Support

Whether on Azure or data centre hosted, we provide full on-going application support and maintenance services tailored to meet individual client requirements. This includes telephone, email and on-site third-line support. We deliver to an agreed SLA and can provide support for systems that we have developed and delivered, or for existing client systems. Support is typically pre-purchased in blocks of hours depending on individual requirements. It is called off as it is used up and topped up when the hours run out.



“ Our aim is to provide what is best for our client, and to ensure that all the effort that is put into development is rewarded with the business-use that it was intended for, and – most importantly – the resultant return on investment. We see custom software development as a partnership between our client and ourselves. Once a client has experienced this with Transparency, they are convinced; and we become their long-term partner and trusted expert, ready and available whenever we are needed.

-Andrew Chalmers,  
General Manager, App Innovation

“ Transparency has consistently exceeded our expectations in terms of teamwork, deadlines, cost and quality of deliverables. They are a real pleasure to work with and I often joke that they are one of my few IT providers that help me sleep at night. I wouldn't hesitate to recommend them highly to other organisations.

-CIO

## GET IN TOUCH

### Ready to talk?

✉ [hello@transparency.com](mailto:hello@transparency.com)

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Start a conversation regarding your custom software development and application engineering:

**Request a no-cost initial, informal review:** Discuss the modernisation and cloud migration of your existing custom enterprise applications with one of our experts.

**Let's discuss your new custom development:** Our experts can help you get started or take the next steps with your Microsoft-platform custom development project.

**Find out which service is right for you:** Our experts can complete a full custom-development project, provide short-term consulting, short or long-term resourcing, or ongoing support.

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